

# José-Manuel REY

## MATHEMATICIAN

---

ECOMAP- Director  
 DEPARTMENT OF ECONOMIC ANALYSIS  
 FACULTY OF ECONOMICS  
 UNIVERSIDAD COMPLUTENSE de MADRID  
 Campus de Somosaguas  
 28223 Madrid (Spain)  
 PHONE +34 91 394 24 07 | FAX +34 91 394 25 61  
 EMAIL [j-man@ccee.ucm.es](mailto:j-man@ccee.ucm.es)  
 URL [ecomap.es/rey](http://ecomap.es/rey)



## 1. EDUCATION

---

- 1995 Ph.D. Mathematics.**  
 Faculty of Mathematics.  
 Complutense University of Madrid (Spain).  
 Title of PhD dissertation: "*Geometry of self-similar measures*".  
 Qualification: *Cum Laude*. Best thesis award (Faculty of Mathematics).
- 1989-91 M.Sc. Applied Mathematics.** (2 years degree).  
 Department of Mathematics.  
 Complutense University of Madrid (Spain).
- 1984-89 B.Sc. Mathematics.** (5 years degree).  
 Faculty of Mathematics.  
 Autonomous University of Madrid (Spain).

## 2. PROFESSIONAL EXPERIENCE

---

- > 2000 **Associate Professor** (with tenure).  
 Department of Economic Analysis.  
**Complutense University of Madrid** (Spain).
- > 2015 **Associate Scholar**  
 Department of Psychology.  
**Harvard University (USA)**.
- 2025 **Visiting Scholar** (May).  
**Harvard University (USA)**.
- 2024 **Visiting Scholar** (May-June).  
**Harvard University (USA)**.
- 2023 **Visiting Scholar** (June).  
**Harvard University (USA)**.

- 2018** **Visiting Scholar** (April-May).  
Harvard University (USA).
- 2017** **Visiting Scholar** (February-June).  
Harvard University (USA).
- 2016** **Visiting Scholar** (February-April).  
Department of Applied Mathematics.  
**Technical University of Madrid (UPM)** (Spain).
- 2015** **Visiting Scholar** (February-July).  
Department of Psychology, and Institute for Quantitative Social Science.  
**Harvard University (USA)**.
- 1999** **Visiting Scholar** (January).  
Isaac Newton Institute for Mathematical Sciences.  
**Cambridge University (UK)**.
- 1997-99** **Assistant Professor.**  
Department of Economic Analysis.  
**Complutense University of Madrid** (Spain).
- 1996** **Visiting Scholar** (July-December).  
Centre for Nonlinear Dynamics and its Applications.  
**University College London (UK)**.
- 1996** **Visiting Scholar** (April-July).  
Mathematical Institute.  
**University of St. Andrews**, Scotland (UK).
- 1993** **Visiting Researcher** (February-September).  
Department of Applied Mathematics.  
School of Agricultural Engineering.  
**Technical University of Madrid** (Spain).
- 1989-96** **Assistant Professor.**  
Department of Economic Analysis.  
**Complutense University of Madrid** (Spain).

### 3. PERSONAL GRANTS

---

- 2025** **Short-Term Harvard University Faculty Grant 2024-25.**  
Real Colegio Complutense, Harvard University (USA).
- 2019** **Short-Term Harvard University Faculty Grant 2018-19.**  
Real Colegio Complutense, Harvard University (USA).
- 2018** **Short-Term Harvard University Faculty Grant 2017-18.**  
Real Colegio Complutense, Harvard University (USA).
- 2016** **Research Fellowship 2016-17.**  
*Senior Scientist Visiting Program Salvador de Madariaga.*  
Spanish Ministry of Education.
- 2014** **Research Fellowship 2014-15.**  
Real Colegio Complutense, Harvard University (USA).

**1996**      ***Postdoctoral Grant*** (One Year Abroad).  
Complutense University of Madrid.

#### 4. AWARDS

---

- 2017**      ***Judges' Special Recognition Award*** for the short film "1+1".  
2017 Ballston Spa Film Festival, New York (USA).
- 2009**      ***Plus New Writers Award 2009***.  
+Plus Magazine. Cambridge University (UK).
- 2008**      ***Plus New Writers Award 2008***.  
+Plus Magazine. Cambridge University (UK).
- 1998**      ***Doctoral Dissertation Award*** (1995 Best Thesis in Mathematics).  
Complutense University of Madrid.

#### 5. TEACHING EXPERIENCE

---

▷ Undergraduate

>1989, Faculty of Economics, Complutense University of Madrid.

- **Dynamic Optimization and Game Theory** (Dual degree Economics and Mathematics. 4th year, 6 year degree).  
[yrs. 18/19, 19/20, 20/21, 21/22, 22/23, 23/24, 24/25]
- **Game Theory and Optimization** (4th year, 4 year degree).  
[yrs. 12/13, 13/14, 14/15, 15/16, 16/17, 17/18, 18/19, 19/20, 20/21, 21/22, 22/23, 23/24, 24/25]
- **Mathematics III** (Optimization and Dynamics) (2nd year, 4 year degree). [\[in English\]](#)  
[yrs. 9/10, 10/11, 11/12, 12/13, 13/14, 14/15, 15/16, 23/24]
- **Mathematics III** (Optimization and Dynamics) (2nd year, 4 year degree).  
[yrs. 11/12, 12/13, 14/15, 17/18, 18/19, 19/20, 20/21, 21/22, 22/23, 23/24, 24/25]
- **Microeconomics III** (Production Theory) (2nd year, 4 year degree).  
[yr. 13/14]
- **Game Theory** (3rd year, former 5 year degree).  
[yrs. 03/04, 04/05, 05/06, 06/07, 07/08, 08/09, 09/10, 10/11, 11/12, 12/13].
- **Dynamic Optimization** (3rd year, former 5 year degree).  
[yrs. 00/01, 01/02, 02/03, 03/04, 04/05, 05/06, 06/07, 07/08, 08/09, 09/10, 10/11].
- **Dynamical Systems** (2nd year, former 5 year degree).  
[yrs. 91/92, 92/93, 94/95, 95/96, 96/97, 99/00, 00/01, 01/02].
- **Introduction to Mathematics for Economics** (1st year, former 5 year degree).  
[yrs. 02/03, 03/04, 04/05, 05/06, 06/07, 07/08, 08/09]
- **Mathematical Programming** (2nd year, former 5 year degree).  
[yrs. 01/02, 02/03, 03/04, 04/05, 09/10]
- **Mathematical Analysis** (1st year, former 5 year degree).  
[yrs. 89/90, 90/91, 91/92, 95/96, 98/99, 00/01, 02/03, 06/07]
- **Linear Algebra** (1st year, former 5 year degree)  
[yrs. 96/97, 97/98, 98/99, 99/00]

▷ Posgraduate

- **Social Communication of Science**.  
Master's Degree in Data Analysis and Communication. Universidad CEU San Pablo.  
[yrs. 23/24, 24-25]

- **Mathematical Methods for Economic Analysis.**  
M.Sc. Public Economics, Institute of Fiscal Studies. Ministry of Finance (Spain).  
[yrs. 92/93, 93/94, 94/95]
- **Nonlinear Time Series Analysis.**  
Ph.D. program, Department of Economic Analysis.  
Complutense University of Madrid  
[yrs. 97/98, 98/99]
- **Economic Dynamics.**  
Ph.D. program, Department of Economic Analysis.  
Complutense University of Madrid  
[yrs. 98/99, 99/00]

## 6. FUNDED RESEARCH PROJECTS

---

15. **2024** An interactive web application for the prospective analysis and simulation of personal well-being.  
**Funding:** Avante Forte Services S.A. Spain.  
**PI:** José-Manuel Rey (Complutense University of Madrid.)
14. **2016-19** Analysis and modelling of soil attributes and formation factors by fractal techniques, data mining and mathematical morphology.  
**Funding agency:** Ministry of Science and Innovation, Spain. Ref. AGL2015-69697-P  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
13. **2012-15** Analysis, parameterization and modelling of soil and its physical properties by means of fractal techniques and affine mathematical methods.  
**Funding agency:** Ministry of Science and Innovation, Spain. Ref. AGL2011-25175  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
12. **2009-12** Stochastic calculus with applications to Social Sciences.  
**Funding agency:** Ministry of Science and Innovation, Spain. Ref. MTM2009-12672.  
**PI:** Manuel Morán (Complutense University of Madrid.)
11. **2007-10** Porous structure, hydraulic properties and pollutant transport in structured soils: parameterization, modelling and simulation by fractal and affine methods.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. AGL2007-62648.  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
10. **2007** Scale Dependences in Soil and Hydrologic Systems.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. AGL2007-28609E.  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
9. **2007-10** Nonlinear stochastic equilibria: economic and environmental applications.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. MTM2006-02372.  
**PI:** Manuel Morán (Complutense University of Madrid.)
8. **2004-07** Fractal analysis and modelling of soil-water interaction. Application to the quantitative characterization of illuviation processes and their impact.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. AGL2004-04079/AGR.  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
7. **2003-06** Dynamics and geometry of stochastic equilibria.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. BFM2003-08204.  
**PI:** Manuel Morán (Complutense University of Madrid.)

6. **2000-03** Separation of deterministic components in time series processing.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. BX2000-0639.  
**PI:** Manuel Morán (Complutense University of Madrid.)
5. **2000-03** Fractal parametrization and modelling to quantify soil quality and to simulate soil degradation processes.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. REN2000-1542.  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
4. **2000-03** Fractal modelling and testing of soil hydraulic pedotransfer functions in order to quantify degradation of soils at the southern region of Madrid.  
**Funding agency:** Comunidad Autónoma de Madrid, Spain.  
**PI:** Miguel Angel Martín (Technical University of Madrid.)
3. **1998-00** Analysis of spatial correlations in time series.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. DGES PB97-0301.  
**PI:** Manuel Morán (Complutense University of Madrid.)
2. **1996-98** Nonlinear analysis of time series for financial markets.  
**Funding agency:** Ministry of Science and Technology, Spain. Ref. DGES PS95-0193.  
**PI:** Manuel Morán (Complutense University of Madrid.)
1. **1992-94** Detection of deterministic chaos in sea wave height time series.  
**Funding agency:** Public Entity Spanish Ports, Ministry of Public Works and Transports.  
**PI:** Manuel Morán (Complutense University of Madrid.)

## 7. LIST OF PUBLICATIONS

---

### 7.1 ARTICLES in REFEREED JOURNALS

34. A computational stochastic dynamic model to assess the risk of breakup in a romantic relationship.  
Jorge Herrera de la Cruz, José-Manuel Rey.  
*Mathematical Methods in the Applied Sciences* (2023) 1-18  
<https://doi.org/10.1002/mma.9292>
33. Controlling forever love.  
Jorge Herrera de la Cruz, José-Manuel Rey.  
*PLoS ONE* 16(12): e0260529. (2021)  
<https://doi.org/10.1371/journal.pone.0260529>
32. (Quasi)uniqueness and Restoring Dynamics of Price-Dispersion Equilibria under Search Costs.  
Francisco Álvarez and José-Manuel Rey.  
*Journal of Mathematical Economics* 81C (2019) 1-13  
<https://doi.org/10.1016/j.jmateco.2018.12.002>
31. Evolutionary Dynamics of Price Dispersion with Market-Dependent Costs.  
Francisco Álvarez, José-Manuel Rey, and Raúl G. Sanchís.  
*Computational Economics* Online (2017) [November] 1-26. Print 53(3) (2019) 951-975.  
<https://doi.org/10.1007/s10614-017-9770-9>
30. Pricing Strategy versus Heterogeneous Shopping Behavior under Market Price Dispersion.  
Francisco Álvarez, José-Manuel Rey, and Raúl G. Sanchís.  
*Abstract and Applied Analysis* Volume 2016 (2016) Article ID 3254240, 8 pages.  
<http://dx.doi.org/10.1155/2016/3254240>

29. Consumer's Response to Price Distribution and  $\sigma$ -Overload under Time Allocation.  
Francisco Álvarez, José-Manuel Rey, and Raúl G. Sanchís.  
*Journal of Computational and Applied Mathematics* **291** (2016) 242- 256.  
<https://doi.org/10.1016/j.cam.2015.03.008>
28. Choice Overload, Satisficing Behavior, and Price Distribution in a Time Allocation Model.  
Francisco Álvarez, José-Manuel Rey, and Raúl G. Sanchís.  
*Abstract and Applied Analysis*, Volume 2014 (2014) Article ID 569054, 9 pages.  
<http://dx.doi.org/10.1155/2014/569054>
27. Numerical Analysis of a Time Allocation Model Accounting for Choice Overload.  
Raúl G. Sanchís, José-Manuel Rey, and Francisco Álvarez.  
*International Journal of Computer Mathematics Online* (2013) [June] 1-12  
Print **91**(2) (2014) 315-326.  
<https://doi.org/10.1080/00207160.2013.799667>
26. Sentimental Equilibria with Optimal Control.  
José-Manuel Rey.  
*Mathematical and Computer Modelling* **57**(7-8) (2013) 1965-1969.  
<https://doi.org/10.1016/j.mcm.2012.01.019>
25. A Mathematical Model of Sentimental Dynamics Accounting for Marital Dissolution.  
José-Manuel Rey.  
*PLoS ONE* **5**(3) e9881 (2010).  
<https://doi.org/10.1371/journal.pone.0009881>
24. On the Fractal Modeling of Biomass Distributions: an Application to Size Class in Fisheries.  
Carlos García-Gutiérrez, Miguel Ángel Martín, and José-Manuel Rey,  
*Ecological Complexity* **6** (2009) 246-253.  
<https://doi.org/10.1016/j.ecocom.2009.05.006>
23. Basic Quantization Properties of Balanced-Entropy.  
José-Manuel Rey.  
*Geoderma* **134** (3-4) (2006) 425-427.  
<https://doi.org/10.1016/j.geoderma.2006.03.015>
22. Inter-Scale Behavior of Balanced Entropy for Soil Texture.  
José-Manuel Rey, Eloísa Montero, and Miguel Ángel Martín.  
*Geoderma* **134** (3-4) (2006) 415-425.  
<https://doi.org/10.1016/j.geoderma.2006.03.015>
21. The Balanced Entropy Index to Characterize Soil Texture for Soil Water Retention Estimation.  
Miguel Ángel Martín, Yakov A. Pachepsky, José-Manuel Rey, Fco. Javier Taguas, and Walter J. Rawls.  
*Soil Science* **170** (10) (2005) 759-766.  
<https://dx.doi.org/10.1097/01.ss.0000190507.10804.47>
20. An Entropy-Based Heterogeneity Index for Size Distributions in Earth Science.  
Miguel Ángel Martín, José-Manuel Rey, and Fco. Javier Taguas.  
*Ecological Modelling* **182**(3-4) (2005) 221-228.  
<https://doi.org/10.1016/j.ecolmodel.2004.04.002>

19. An Entropy-Based Parameterization of Soil Texture Via Fractal Modelling of Particle-Size Distribution.  
Miguel Ángel Martín, José-Manuel Rey, and Fco. Javier Taguas.  
*Proceedings of the Royal Society of London, Series A* **457** (2001) 937-948.  
<https://doi.org/10.1098/rspa.2000.0699>
18. On the Role of Shannon's Entropy as a Measure of Heterogeneity.  
Miguel Ángel Martín and José-Manuel Rey.  
*Geoderma* **98** (2000) 1-2.  
[https://doi.org/10.1016/S0016-7061\(00\)00049-5](https://doi.org/10.1016/S0016-7061(00)00049-5)
- 17 Dimension of a Measure.  
Pertti Mattila, Manuel Morán and José-Manuel Rey.  
*Studia Mathematica* **142**(3) (2000) 219-233.  
<https://doi.org/10.4064/sm-142-3-219-233>
16. The Role of Billingsley Dimensions in Computing Fractal Dimensions on Cantor-Like Spaces.  
José-Manuel Rey.  
*Proceedings of the American Mathematical Society* **128** (2000) 561-572.  
<https://doi.org/10.1090/S0002-9939-99-05166-7>
15. Singularity of Self-Similar Measures with respect to Hausdorff Measures.  
Manuel Morán and José-Manuel Rey.  
*Transactions of the American Mathematical Society*, **350** (1998) 2297-2310.  
<https://doi.org/10.1090/S0002-9947-98-02218-1>
- 14 Geometry of Self-Similar Measures.  
Manuel Morán and José-Manuel Rey.  
*Annales Academiae Scientiarum Fennicae Mathematica* **22** (1997) 365-386.  
<http://www.acadsci.fi/mathematica/Vol22/moran.html>

## 7.2 OTHER REFEREED ARTICLES and PUBLICATIONS

14. Successful love stories as differential games  
Jorge Herrera de la Cruz, José-Manuel Rey.  
*Modelling for Engineering & Human Behaviour* (2023) 343-351.  
Torregrosa, JR, Cortés, Vidal-Ferrández, A (eds.)  
IMM, Universitat Politècnica de València. ISBN: 978-84-09-57681-4  
<https://imm.webs.upv.es/jornadas/proceedings/Modelling2023.pdf>
13. An algorithm for solving feedback Nash stochastic differential games with an application to the psychology of love  
Jorge Herrera de la Cruz, José-Manuel Rey.  
*Modelling for Engineering & Human Behaviour* (2022) 125-133.  
Torregrosa, JR, Cortés, JC, Hervás, A, Vidal-Ferrández, A, and. López-Navarro, E. (eds.)  
IMM, Universitat Politècnica de València. ISBN: 978-84-09-47037-2  
<https://imm.webs.upv.es/jornadas/proceedings/Modelling2022.pdf>
12. Whatever Happened to Adam and Eve's Relationship? [in Spanish]  
José-Manuel Rey.  
*Pensamiento Matemático* **5**(1) (2015) 75-82.  
[http://www2.caminos.upm.es/Departamentos/matematicas/revistapm/index4\\_vol\\_V\\_numero1.html](http://www2.caminos.upm.es/Departamentos/matematicas/revistapm/index4_vol_V_numero1.html)
11. Maximizing and Satisficing in a Time Allocation Model.  
Raúl G. Sanchís, José-Manuel Rey, Francisco Álvarez.  
*International Journal of Complex Systems in Science.* **4**(1) (2014) 1-6.  
<http://grupoecofractal.com/sites/default/files/user14/Max%20and%20Sat%20IJCSS%202014.pdf>

10. Societal Mathematics and Social Syndromes.[in Spanish]  
José-Manuel Rey.  
*Pensamiento Matemático* 3(1) (2013) 167-176.  
[http://www2.caminos.upm.es/Departamentos/matematicas/revistapm/index4\\_vol\\_III\\_numero1.html](http://www2.caminos.upm.es/Departamentos/matematicas/revistapm/index4_vol_III_numero1.html)
9. Optimal Control of Long-Term Sentimental Dynamics.  
José-Manuel Rey.  
*Modelling for Engineering and Human Behaviour.*  
Jódar, L., Acedo, L., Cortés, J.C., (eds.)  
IMM, Polytechnic University of Valencia (2012). ISBN:78-84-695-2143-4.  
<https://jornadas.imm.upv.es/Modelling2011.pdf>
8. The Double Helix of the Social Sciences.[in Spanish]  
José-Manuel Rey.  
*Matematicalia* 7 (2) June (2011).  
<http://www.matematicalia.net/articulos/v7n2jun2011/jmrey.pdf>
7. Survival Odds: Are All Soldiers Equal?  
José-Manuel Rey.  
*+Plus Magazine*, 54 (2010).  
<https://plus.maths.org/content/os/latestnews/jan-apr10/army/index>
6. The Carol Syndrome.  
José-Manuel Rey.  
*+Plus Magazine*, 51 (2009).  
<https://plus.maths.org/content/carol-syndrome>  
▷ Winner of the [Plus New Writers Award 2009](#) (Cambridge University, UK).  
▷ Reprinted in [*The, Commutator*] 3(1) (2012) (September)
5. If We All Go for the Blonde.  
José-Manuel Rey.  
*+Plus Magazine*, 47 (2008).  
<https://plus.maths.org/content/if-we-all-go-blonde>  
▷ Winner of the [Plus New Writers Award 2008](#) (Cambridge University, UK).
4. Negishi's Stability without Recontracting.  
José-Manuel Rey.  
*An Eponymous Dictionary of Economics (A Guide to Laws and Theorems Named after Economists).*  
Segura, J. and Rodríguez Braun, C. (eds.).  
Edward Elgar (2005).  
<https://books.google.es/books?id=Z6Oy4L-6LSwC&lpg=PP1&hl=es&pg=PR3#v=onepage&q=&f=false>
3. A Formalism for the Dimensional Analysis of Time Series.  
Manuel Morán and José-Manuel Rey.  
IDEAS-RePec, Society for Computational Economics (1999).  
Series *Computing in Economics and Finance* 1999, number 1331.  
<https://ideas.repec.org/p/sce/scef9/1331.html>

2. **Geometry of Self-Similar Sets and Measures.** [in Spanish]  
**José-Manuel Rey.**  
 Universidad Complutense de Madrid, 1995, ISBN 84-669-0717-3.  
<https://eprints.ucm.es/3513/>
1. **Detection of Chaos in Time Series. An Application to Spanish Sea Swell.**  
**Eugenio Mera, Manuel Morán, and José-Manuel Rey.**  
 Working Paper #9507, Faculty of Economics, Complutense University, 1995.  
<https://eprints.ucm.es/26654/>

### 7.3 REVIEW OF SCIENTIFIC PUBLICATIONS

>**Jan 2000.** Reviewer of [Zentralblatt MATH](#) (European Mathematical Society)  
**60** reviews published (by June 2021)

### 7.4 BOOKS

4. **Mathematics for the Natural Sciences and Technology I** [in Spanish]  
 Miguel Ángel Martín, Manuel Morán, José-Manuel Rey, Miguel Reyes.  
 Bruño, 2002. ISBN: 84-216-4317-7.
3. **Mathematics for the Natural Sciences and Technology II** [in Spanish]  
 Miguel Ángel Martín, Manuel Morán, José-Manuel Rey, Miguel Reyes.  
 Bruño, 2002. ISBN: 84-216-4810-1.
2. **Mathematics for the Social Sciences I.** [in Spanish]  
 Miguel Ángel Martín, Manuel Morán, José-Manuel Rey, Miguel Reyes.  
 Bruño, 2000. ISBN: 84-216-3695-2.
1. **Mathematics for the Social Sciences II.** [in Spanish]  
 Miguel Ángel Martín, Manuel Morán, José-Manuel Rey, Miguel Reyes.  
 Bruño, 2000. ISBN: 84-216-3696-0.

## 8 LIST of PRESENTATIONS

---

### 8.1 COMMUNICATIONS in INTERNATIONAL CONFERENCES

- 34. Jul 2024** *Sustainability of a romantic relationship via computational differential game modelling..*  
 Mathematical Modelling in Engineering and Human Behavior 2024.  
 Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
 Valencia (Spain). [presented by J. Herrera]
- 33. Jul 2023** *Successful love stories as differential games.*  
 Mathematical Modelling in Engineering and Human Behavior 2023.  
 Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
 Valencia (Spain). [presented by J. Herrera]
- 32. Jul 2022** *A computational stochastic dynamic model to assess the risk of breakup in a romantic relationship.*  
 Mathematical Modelling in Engineering and Human Behavior 2022.  
 Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.

- 31. Jul 2019** *Differential love games*  
Mathematical Modelling in Engineering and Human Behavior 2019.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain). [presented by J. Herrera]
- 30. Jun 2018** *1+1*  
V International Workshop “Mathematics Everywhere”.  
Centro Internacional de Encuentros Matemáticos.  
Castro Urdiales, Cantabria (Spain).
- 29. Jul 2017** *Optimal pricing from shopping time distributions*  
Mathematical Modelling in Engineering and Human Behavior 2017.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain). [presented by R. G. Sanchís]
- 28. Jul 2016** *Market dynamics under price and search cost dispersions*  
Mathematical Modelling in Engineering and Human Behavior 2016.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain). [presented by R. G. Sanchís]
- 27. Sep 2015** *Pricing strategy versus shopping behavior under market price dispersion*  
Mathematical Modelling in Engineering and Human Behavior 2015.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain). [presented by R. G. Sanchís]
- 26. Sep 2014** *Consumer's response to price distribution in a time allocation model.*  
Mathematical Modelling in Engineering and Human Behavior 2014.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain). [presented by F. Álvarez]
- 25. Sep 2013** *Maximizing and satiscing in a choice model based in time allocation.*  
Mathematical Modelling in Engineering and Human Behavior 2013.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain). [presented by R. G. Sanchís]
- 24. Sep 2012** *A time allocation model accounting for the paradox of choice.*  
Mathematical Modelling in Engineering and Human Behavior 2012.  
Institute for Multidisciplinary Mathematics. Polytechnic City of Innovation.  
Valencia (Spain).
- 23. Sep 2010** *Our love was to last forever. Hence we are breaking up now.*  
11th Workshop on Optimal Control, Dynamic Games and Nonlinear Dynamics.  
CeNDEF, University of Amsterdam.  
Amsterdam (Netherlands).
- 22. Jun 2008** *Love is not enough: a mathematical model explaining couple breakup.*  
No Lineal 2008. Universitat Politècnica de Catalunya.  
Barcelona (Spain).
- 21. Sep 2007** *(Durable) love is a very unstable thing.*  
EMPG38 (38th meeting of the European Mathematical Psychology Group.) University  
of Luxembourg  
Luxembourg.

- 20. Sep 2007** *Gauguing Shannon's entropy to evaluate heterogeneity of mass-size distributions.*  
No Lineal 2007 .Universidad de Castilla-La Mancha.  
Ciudad Real (Spain).
- 19. Jul 2004** *Properties and uses of the balanced-entropy index for soil textural analysis.*  
PEDOFRAC'T'04. International Workshop on Fractal Mathematics Applied to Soil and Related Systems.  
El Barco de Ávila (Spain).
- 18. Jun 2004** *A generalization of Shannon's entropy to evaluate heterogeneity of mass-size distributions.*  
Workshop on Mathematical Economics.  
Complutense University of Madrid.  
Madrid (Spain).
- 17. Feb 2003** *A simple entropy index to evaluate heterogeneity of mass-size distributions: application to soil texture.*  
Applied Mathematics & Applications of Mathematics (AMAM 2003).  
Nice (France).
- 16. Jul 2002** *Dimensions of measures and correlation dimensions.*  
X Congresso di Analisi Reale e Teoria della Misura (C.A.R.Te.Mi. X).  
Ischia (Italy).
- 15. Jun 2002** *Balancing entropy to measure biodiversity and soil texture.*  
PEDOFRAC'T'04. International Workshop on Fractal Mathematics Describing Soil and Other Heterogenous Systems.  
El Barco de Ávila (Spain).
- 14. Jun 2001** *Properties of the dimension of a measure and the behavior of correlation dimensions.*  
Fractals in Graz 2001. University of Graz.  
Graz (Austria).
- 13. Jul 2000** *Dimension of a measure.*  
VI International Conference on Harmonic Analysis and Partial Differential Equations.  
El Escorial (Spain).
- 12. Sep 2000** *On the properties of dimensions of measures and how good correlation dimensions are..*  
IX Congresso di Analisi Reale e Teoria della Misura (C.A.R.Te.Mi. IX).  
Grado (Italia).
- 11. Sep 2000** *An entropy-based parametrization of textures in disordered media.*  
IX Congresso di Analisi Reale e Teoria della Misura (C.A.R.Te.Mi. IX).  
Grado (Italia).
- 10. Sep 1999** *Dimensional analysis of time series.*  
International Workshop on Chaotic Dynamics and Fractals in Geosciences.  
School of Agricultural Engineering. Technical University of Madrid.  
Madrid (Spain).
- 9. Jun 1999** *A formalism for the dimensional analysis of time series.*  
CEF'99 (Computing in Economics and Finance).  
Fifth International Conference of the Society for Computational Economics.  
Boston College, Chesnut Hill, Massachusetts (USA).

- 8. Feb 1999** *Dimension of a measure.*  
 International Workshop on the Structure of Hyperbolic Measures.  
 Complutense University of Madrid.  
 Madrid (Spain).
- 7. Jan 1999** *Dimensions and measures in time series analysis.*  
 Workshop on Multifractals and Applications.  
 Isaac Newton Institute for Mathematical Sciences, Cambridge University.  
 Cambridge (UK).
- 6. Sep 1998** *On the role of geometry in computing dimensions within fractal spaces.*  
 VIII Congresso di Analisi Reale e Teoria della Misura (C.A.R.Te.Mi. VIII),  
 Maiori (Italy)
- 5. Sep 1998** *Billingsley dimension and fractal geometry.*  
 Conference on Fractal Geometry and Stochastics II.  
 Greifswald (Germany).
- 4. Jul 1996** *Packing and Hausdorff geometry of self-similar measures.*  
 VII Congresso di Analisi Reale e Teoria della Misura (C.A.R.Te.Mi. VII).  
 Ischia (Italy).
- 3. Jul 1995** *A new method for detecting chaotic dynamics in time series. An application to the analysis of significant wave height series.*  
 International Union of Geodesy and Geophysics (IUGG), XXI General Assembly,  
 Boulder, Colorado, (USA) [presented by M. Alfonso]
- 2. May 1995** *Efficient ways of covering cylinders by balls in self-similar constructions*  
 ERGOFRACT'95 (International Meeting on Chaos, Fractals, and Ergodic Theory),  
 Las Palmas de Gran Canaria (Spain). [presented by M. Morán]
- 1. May 1995** *Hausdorff singularity of self-similar measures*  
 ERGOFRACT'95 (International Meeting on Chaos, Fractals, and Ergodic Theory),  
 Las Palmas de Gran Canaria (Spain).

## 8.2 PLENARY LECTURES at CONFERENCES

- 9. Nov 2018** *Cuatro ideas sobre el bienestar, con ciencia* **[Plenary Speaker]**  
*[Four scientific ideas about well-being].*  
 I Encuentro de Economía Senior  
 Senior Economy Forum, IE Foundation, CaixaBank  
 Segovia (Spain).
- 8. Jul 2018** *Will I love you forever? Equations of durable love* **[Plenary Speaker]**  
 Why do (not) we love? The science of romantic relationships.  
 Summer Course. Complutense University of Madrid.  
 El Escorial (Spain).
- 7. Sep 2016** *Our love was to last forever* **[Plenary Speaker]**  
 Paradigmatic Models in Social Science.  
 11<sup>th</sup> International Workshop “Topics in Nonlinear Dynamics”.  
 Italian Society for Chaos and Complexity.  
 Politecnico di Milano, Milano (Italy)

- 6. Jul 2016** *And they lived (not) happily ever after. [Plenary Speaker]*  
 Why are (not) we happy? The science of happiness and its implications.  
 Summer Course. Complutense University of Madrid.  
 El Escorial (Spain).
- 5. Jul 2018** *Romantic attraction and social interaction. [Plenary Speaker]*  
 Why do (not) we love? The science of romantic relationships.  
 Summer Course. Complutense University of Madrid.  
 El Escorial (Spain).
- 4. May 2014** *Whatever happened to Adam and Eve's love relationship? [Plenary Speaker]*  
 III International Workshop "Mathematics Everywhere".  
 Centro Internacional de Encuentros Matemáticos.  
 Castro Urdiales, Cantabria (Spain).
- 3. Jun 2012** *Societal mathematics and social syndromes. [Plenary Speaker]*  
 II International Workshop "Mathematics Everywhere".  
 Centro Internacional de Encuentros Matemáticos.  
 Castro Urdiales, Cantabria (Spain).
- 2. Sep 2011** *Optimal control of long-term sentimental dynamics. [Plenary Speaker]*  
 Conference "Mathematical Modelling in Engineering Human Behavior".  
 Institute for Multidisciplinary Mathematics.Polytechnic City of Innovation,  
 Valencia (Spain).
- 1. May 2011** *Society minus science equals crisis? [Plenary Speaker]*  
 Workshop "The Necessary Scientific Society: More Science, Less Crisis."  
 Universidad Internacional Menéndez Pelayo.  
 Sevilla (Spain).

### 8.3 INVITED SEMINAR TALKS

- 21. Jun 2023** *Some key facts about micro and macro happiness.*  
 Department of Psychology.  
 Harvard University.  
 Cambridge, MA (USA).
- 20. Mar 2017** *The Carol syndrome: romantic attractiveness and inhibition.*  
 Department of Psychology.  
 Harvard University.  
 Cambridge, MA (USA).
- 19. Apr 2017** *The orchestra effect.*  
 Department of Psychology.  
 Harvard University.  
 Cambridge, MA (USA).
- 18. Mar 2017** *1+1.*  
 Department of Psychology.  
 Harvard University.  
 Cambridge, MA (USA).

- 17. May 2016** *Love Engineering*  
Schools of Agricultural Engineering.  
Technical University of Madrid (Spain).
- 16. Apr 2015** *Is it possible to make love last?*  
Real Colegio Complutense at Harvard,  
Harvard University  
Cambridge, MA (USA).
- 15. Mar 2015** *Our love was to last forever.*  
Department of Psychology.  
Harvard University  
Cambridge, MA (USA).
- 14. Dic 2009** *The invisible hand and the platinum blonde.*  
Research Seminar. Department of Mathematics. Public University of Navarre.  
Pamplona (Spain).
- 13. Dic 2007** *Control and failure of sentimental dynamics*  
Research Seminar. Department of Mathematics. Public University of Navarre.  
Pamplona (Spain)
- 12. May 1999** *Geometry of self-similar measures.*  
Seminar. Department of Mathematics.  
Autonomous University of Madrid.  
Madrid (Spain).
- 11. Jun 1998** *A formalism for the dimensional analysis of time series.*  
Research Seminar. Department of Mathematics.  
University of Castilla-La Mancha  
Ciudad Real (Spain).
- 10. May 1997** *Billingsley dimensions on Cantor-like spaces.*  
Fractal Geometry Seminar. Complutense University and Technical University.  
Madrid (Spain).
- 9. Nov 1996** *Nonlinear signal analysis: some results and practicalities.*  
Nonlinear Dynamics Seminar. Centre for Nonlinear Dynamics and its Applications.  
University College London
- 8. Nov 1996** *Hausdorff and packing self-similar geometry.*  
Research Seminar. Department of Mathematics.  
University College London.  
London (UK)
- 7. Jun 1996** *Billingsley dimensions on self-similar spaces.*  
Analysis Seminar. Mathematical Institute.  
University of St. Andrews.  
St. Andrews (Scotland).
- 6. May 1996** *Geometric-size properties of self-similar measures.*  
Analysis Seminar. Mathematical Institute.  
University of St. Andrews.  
St. Andrews (Scotland).

- 5. Mar 1996** *Local representation of Hausdorff and packing dimensions.*  
Fractal Geometry Seminar.  
Complutense University and Technical University.  
Madrid (Spain).
- 4. Jun 1995** *Geometry of self-similar measures.*  
Research Seminar. Department of Mathematical Analysis.  
Complutense University of Madrid.  
Madrid (Spain).
- 3. Jun 1994** *Product measures on self-similar spaces.*  
Research Seminar. Department of Mathematical Analysis.  
Complutense University of Madrid.  
Madrid (Spain).
- 2. Dic 1993** *Detection of chaos in experimental signals.*  
Mathematics Seminar. Schools of Engineering (Civil, Agricultural and Architecture).  
Technical University of Madrid.  
Madrid (Spain).
- 1. Abr 1993** *Nonlinear time series analysis.*  
Research Seminar. Department of Applied Mathematics.  
School of Agricultural Engineering.  
Technical University of Madrid.  
Madrid (Spain).

#### 8.4 INVITED LECTURES on POPULARIZATION OF SCIENCE [in Spanish]

- UNIVERSITY LEVEL

- 10. Feb 2023** *La lógica del amor eterno. [The equations of eternal love.]*  
Colegio Mayor Padre Poveda.  
Madrid (Spain).
- 9. Feb 2022** *La lógica de tu felicidad. Ideas de la ciencia. [The logic of happiness. Ideas from science.]*  
Colegio Mayor Padre Poveda.  
Madrid (Spain).
- 8. Mar 2019** *La lógica del amor. Ecuaciones del amor duradero [The logic of love. Equations of durable love.]*  
Colegio Mayor Marqués de la Ensenada.  
Madrid (Spain).
- 7. Mar 2011** *Mathematics and everything else.*  
Faculty of Economics and Business Administration.  
Autonomous University of Madrid (Spain).
- 6. Nov 2010** *Game theory and economics.*  
Faculty of Economics and Business Administration.  
Autonomous University of Madrid (Spain).
- 5. Dic 2010** *Not without mathematics*  
School of Agricultural Engineering.  
Technical University of Madrid (Spain).

- 4. Nov 2007** *Could you live without mathematics?*  
 Faculty of Environmental Sciences.  
 University of Castilla-La Mancha. Toledo (Spain).
- 3. Nov 2004** *Why is mathematics useful?*  
 Faculty of Computer Sciences.  
 Technical University of Madrid (Spain).
- 2. Sep 2004** *Why mathematics?*  
 School of Agricultural Engineering.  
 Technical University of Madrid (Spain).
- 1. May 2004** *What is mathematics for?*  
 Faculty of Education. University program for older students.  
 University of Valladolid (Spain).

- **HIGH SCHOOL LEVEL**

- 9. Abr 2025** *La realidad matemática [The mathematical reality]*  
 I.E.S Cencibel, Villarrobledo (Albacete)
- 8. Dec 2018** *¡Son las matemáticas, estúpido! [It's the mathematics, stupid!]*  
 I.E.S Cencibel, Villarrobledo (Albacete)
- 7. May 2017** *1+1. El papel de la ciencia en el bienestar humano [1+1. The role of science in well-being]*  
 Colegio Veritas (Madrid)
- 6. Mar 2010** *Invitación a las matemáticas de las Ciencias Sociales [Invitation to mathematics for the social sciences]*  
 Colegio Veritas (Madrid)
- 5. Abr 2008** *¿Para qué sirven las matemáticas? [What are Maths for?]*  
 Colegio Veritas (Madrid)
- 4. Jun 2004** *Mathematics and the real world.*  
 Colegio Joyfe (Madrid)
- 3. May 2004** *Matemáticas y el mundo real [Mathematics and the real world.]*  
 Colegio Nuevo Equipo (Madrid)
- 2. May 2004** *Matemáticas y el mundo real [Mathematics and the real world.]*  
 Colegio Arturo Soria (Madrid).
- 1. Sep 2000** *Invitación a las matemáticas de las Ciencias Sociales [Invitation to mathematics for the social sciences.]*  
 Colegio Nuevo Equipo (Madrid).

- **GENERAL AUDIENCE**

- 21. Oct 2023** *Ciencia, Belleza y Sociedad. [Science, Beauty and Society]*  
 CaixaForum Madrid.
- 20. May 2023** *Ciencia, Belleza y Sociedad. [Science, Beauty and Society]*  
 CaixaForum Palma de Mallorca.
- 19. May 2023** *Ciencia, Belleza y Sociedad. [Science, Beauty and Society]*  
 CosmoCaixa Museo de la Ciencia. Barcelona.
- 18. Abr 2023** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
 CaixaForum Zaragoza.

- 17. Feb 2023** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
CaixaForum Girona.
- 16. Nov 2022** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
CaixaForum Tarragona.
- 15. Oct 2022** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
CaixaForum Lleida
- 14. Mar 2022** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
CosmoCaixa Barcelona.
- 13. Mar 2022** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
CaixaForum Palma.
- 12. Feb 2022** *¿Por qué (no) somos felices? Ideas de la ciencia de la felicidad [Why are (not) we happy?]*  
CaixaForum Madrid.
- 11. Mar 2021** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Palma.
- 10. Feb 2021** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CosmoCaixa Barcelona.
- 9. Jan 2021** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Lleida.
- 8. Sep 2020** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Girona.
- 7. Feb 2020** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Zaragoza.
- 6. Feb 2020** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Sevilla.
- 5. Ene 2020** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Tarragona.
- 4. Feb 2019** *El eterno amor. Ecuaciones del amor verdadero [Endless Love. The equations of true love]*  
CaixaForum Madrid.
- 3. Apr 2018** *Mathematical Psychology: analysis of romantic relationships. [in English]*  
Longwood Towers Speaker Series, Longwood Towers, Brookline, MA (USA)
- 2. Mar 2018** *Psicología del amor y matemáticas. [Psychology of love and mathematics]*  
Asociación de Gourmets de Madrid
- 1. Abr 2004** *Why you need mathematics*  
Military Prison. Alcalá de Henares (Madrid).

## 8.5 INVITED LECTURES on UNIVERSITY EDUCATION

- 2. Apr 2007** *Pilot experience on the European Higher Education Space.*  
School of Agricultural Engineering.  
Technical University of Madrid (Spain).
- 1. Jun 2006** *Teaching mathematics in the European Higher Education Space.*  
Faculty of Economics. University of Alicante (Spain).

## 8.6 INVITED LECTURES at PRIVATE CORPORATIONS

- 6. Oct 2024** *La lógica del bienestar humano*  
                   [*The logic of human well-being*]  
                   Fonditel. Pensiones EGFP S.A. Madrid (Spain).
- 5. Sep 2022** *Ideas científicas sobre la felicidad.*  
                   [*Scientific ideas about happiness*]  
                   Agem Russell Bedford. San Sebastián (Spain).
- 4. Jun 2022** *La ciencia de la felicidad y sus implicaciones.*  
                   [*The science of happiness and its implications*]  
                   Jornadas de Compliance & DPO. Telefónica S.A: Buitrago de Lozoya. Madrid (Spain).
- 3. May 2022** *La lógica de nuestra felicidad.[The logic of our happiness]*  
                   Proyecto Cultura Global ONCE.  
                   ONCE Illes Balears. Palma de Mallorca (Spain).
- 2. Feb 2022** *Bases científicas del bienestar: las claves de tu felicidad.*  
                   [*Science of well-being: keys to happiness*]  
                   Jornadas de Políticas Públicas, Regulación y Competencia  
                   Telefónica S.A. Madrid (Spain)
- 1. Nov 2021** *Fabricando experiencias, transformando equipos*  
                   [*Creating experiences, Transforming teams*]  
                   San Pablo Inmobiliaria. Burgos (Spain).

## 8.7 COURSES GIVEN

- 5. Apr 2009** *Stellar mathematical moments in History. (9 hours)*  
                   Training Program for Mathematical Teachers.  
                   Territorial Centre of Training and Innovation (CTIF) Madrid Sur, Leganés (Spain).
- 4. Jan 2009** *The invisible universe of mathematics. (21 hours)*  
                   Training Program for Mathematical Teachers.  
                   Territorial Centre of Training and Innovation (CTIF) Madrid Sur, Fuenlabrada (Spain).
- 3. Feb 2008** *Societal mathematics and social syndromes. (6 hours)*  
                   Training Program for Mathematical Teachers.  
                   Centre of Training and Innovation. CAP Getafe (Spain).
- 2. May 2007** *Mathematics of strategy. (6 hours)*  
                   Training Program for Mathematical Teachers.  
                   Territorial Centre of Training and Innovation. CAP Fuenlabrada (Spain).
- 1. Jul 2005** *Multidimensional chaos. (5 hours)*  
                   Summer School.  
                   University of Teruel (Spain).

## **9 ORGANIZATION OF CONFERENCES AND SCIENTIFIC EVENTS**

---

### **9.1 INTERNATIONAL CONFERENCES**

- 6. May 2012** PEDOFRACT'12. International Workshop on Scaling in Particulate and Porous Media: Modeling and Use in Predictions  
A Coruña (Spain)  
Member of the Organizing Committee. Member of the Scientific Committee.
- 5. Jul 2007** PEDOFRACT'07. International Workshop on Scale Dependences in Soil and Hydrologic Systems.  
El Barco de Ávila (Spain)  
Member of the Organizing Committee.
- 4. Jul 2004** PEDOFRACT'04. International Workshop on Fractal Mathematics describing Soil and Related Heterogeneous Systems.  
El Barco de Ávila (Spain)  
Member of the Organizing Committee.
- 3. Feb 2003** Mathematical Modelling, Characterization and Computer Simulation of Particle-Size and Other Distributions in Soil and Fragmented Systems. AMAM 2003 (Applied Mathematics and Applications of Mathematics)  
Nice (France)  
Member of the Organizing Committee.
- 2. Jul 2002** PEDOFRACT'02. International Workshop on Fractal Mathematics describing Soil and Heterogeneous Systems.  
El Barco de Ávila (Spain)  
Member of the Organizing Committee.
- 1. Feb 1999** International Workshop on the Structure of Hyperbolic Measures. .  
Complutense University of Madrid (spain).  
Member of the Organizing Committee.

### **9.2 COURSES**

- 4. Jul 2018** Why do (not) we love? The science of romantic relationships.  
Summer Course. Complutense University of Madrid.  
El Escorial (Spain), July 4-5  
Director of the course.
- 3. Jul 2016** Why are (not) we happy? The science of happiness and its implications.  
Summer Course. Complutense University of Madrid.  
El Escorial (Spain), July 11-13  
Co-Director of the course.
- 2. May 2011** The Necessary Scientific Society: More Science, Less Crisis. **(14 hours)**  
Universidad Internacional Menéndez Pelayo. Sevilla (Spain)  
Director of the course.
- 1. Jan 2009** The invisible universe of mathematics. **(21 hours)**  
Territorial Centre of Training and Innovation (CTIF) Madrid Sur, Fuenlabrada.  
Director and Speaker.

### 9.3 SPEAKER SERIES-GENERAL AUDIENCE

- 18. Oct 2023** La lógica de la belleza [The logic of beauty].  
CaixaForum Madrid. 4/10 – 25/10  
Coordinador/Organizer.
- 17. May 2023** La lógica de la belleza [The logic of beauty].  
CaixaForum Palma. 4/20 – 5/11  
Coordinador/Organizer.
- 16. Abr 2023** La lógica de la belleza [The logic of beauty].  
CosmoCaixa Barcelona. 4/13 – 5/4  
Coordinador/Organizer.
- 15. Abr 2023** La lógica de la felicidad [The logic of happiness].  
CaixaForum Zaragoza. 4/4 – 4/25  
Coordinador/Organizer.
- 14. Feb 2023** La lógica de la felicidad [The logic of happiness].  
CaixaForum Girona. 2/1 – 2/22  
Coordinador/Organizer.
- 13. Nov 2022** La lógica de la felicidad [The logic of happiness].  
CaixaForum Tarragona. 11/7 – 11/28  
Coordinador/Organizer.
- 12. Oct 2022** La lógica de la felicidad [The logic of happiness].  
CaixaForum Lleida. 10/19 – 11/9  
Coordinador/Organizer.
- 11. Mar 2022** La lógica de la felicidad [The logic of happiness].  
CosmoCaixa Barcelona. 3/16 – 4/6  
Coordinador/Organizer.
- 10. Mar 2022** La lógica de la felicidad [The logic of happiness].  
CaixaForum Palma de Mallorca. 3/3 – 3/24  
Coordinador/Organizer.
- 9. Feb 2022** La lógica de la felicidad [The logic of happiness].  
CaixaForum Madrid. 2/2 – 2/23  
Coordinador/Organizer.
- 8. Mar 2021** La lógica del amor [The logic of love].  
CaixaForum Palma de Mallorca. 3/4 – 3/17  
Coordinador/Organizer.
- 7. Feb 2021** La lógica del amor [The logic of love].  
CosmoCaixa Barcelona. 2/3 – 2/17  
Coordinador/Organizer.
- 6. Jan 2020** La lógica del amor [The logic of love].  
CaixaForum Lleida. 1/19 – 2/2  
Coordinador/Organizer.

- 5. Mar 2020** La lógica del amor [The logic of love].  
CaixaForum Girona. 2/25 – 10/6  
Coordinador/Organizer.
- 4. Feb 2020** La lógica del amor [The logic of love].  
CaixaForum Zaragoza. 2/4 – 2/25  
Coordinador/Organizer.
- 3. Feb 2020** La lógica del amor [The logic of love].  
CaixaForum Sevilla. 1/23 – 2/13  
Coordinador/Organizer.
- 2. Ene 2020** La lógica del amor [The logic of love].  
CaixaForum Tarragona. 1/13 – 1/27  
Coordinador/Organizer..
- 1. Feb 2019** La lógica del amor [The logic of love].  
CaixaForum Madrid. 1/28 – 2/18  
Coordinador/Organizer..

## 10 PhD THESES SUPERVISED

---

- 1. Jun 2013** *Time microeconomics: on the allocation of time and choice overload*  
authored by Raúl G. Sanchís.  
European Mention Doctorate.  
Doctoral Dissertation Award (2013 Best Thesis in Economics).  
Complutense University of Madrid (Spain).

## 11 OTHER SCIENTIFIC MERITS

---

### 11.1 Scientific EDITOR

- (> 2021) Journal *Mathematics*

### 11.2 REFERERING for PEER-REVIEW JOURNALS

- SIAM Journal of Mathematics.
- Nonlinearity.
- Pure and Applied Geophysics.
- Applied Mathematical Letters.
- Journal of Theoretical Biology.
- PLoS ONE.
- Chaos-An interdisciplinary Journal of Nonlinear Science.
- Health.
- Stochastics: An International Journal of Probability and Stochastic Processes.
- Chaos, Solitons & Fractals.
- Entropy

### 11.2 Scientific REVIEWER

- (> 2000) Zentralblatt MATH. European Mathematical Society.

## 11.4 MEMBER of PhD COMMITTEES

- Oct 2021** Modeling social phenomena via emergent properties of interconnected networks within a community  
by Mariamo Mussa Juane  
Faculty of Physics. University of Santiago de Compostela. (Spain).  
(Head of the Committee)
- Nov 2020** Numerical resolution of Deterministic and Stochastic in Feedback Nash Equilibria  
by Jorge Herrera de la Cruz  
Faculty of Mathematics. Complutense University of Madrid (Spain).  
(Head of the Committee)
- Dec 2016** Quantifying patterns of complexity controlled by parent material at different spatial scales: from drainage network architecture at landscape scale to soil texture  
by Joaquín Cámará Gajate.  
School of Agricultural Engineering. Technical University of Madrid (Spain).
- Oct 2010** Characterization and modeling of soil texture and structure using image processing techniques and fractal geometry. Application to diffusion in porous media.  
by Carlos García-Gutiérrez.  
School of Agricultural Engineering. Technical University of Madrid (Spain).
- Jun 2006** Dimension print and self-similar measures with overlapping.  
by Victor Ruiz Morcillo  
Faculty of Computer Science. Technical University of Madrid (Spain).
- Jun 2004** Continuous Lipschitz dynamic programming. Application to the optimal exploitation of renewable resources under increasing returns.  
by José María Maroto  
Faculty of Economics. Complutense University of Madrid (Spain).
- May 2003** Application of multifractal analysis techniques to mass-size distributions of soil particles obtained by laser diffraction.  
by Eloísa Montero  
School of Agricultural Engineering. Technical University of Madrid (Spain).
- Mar 1999** Efficient strategies in future and option markets.  
by Juan Garrido  
Faculty of Economics. Complutense University of Madrid (Spain).
- Apr 1997** Multifractal Analysis of pore size distribution in soil.  
by Javier Caniego  
School of Agricultural Engineering. Technical University of Madrid (Spain).
- Oct 1995** Fractal modeling of particle size distribution in soil.  
by Francisco Javier Taguas  
School of Agricultural Engineering. Technical University of Madrid (Spain).

## 11.5 EDITORIAL EXPERIENCE

1998-2002 Editorial Coordinator of Mathematics for the Publishing Company Bruño.

## 11.6 OTHER WRITINGS

- 6 Me gusta. Le gusto. ¿Ahora qué? La probabilidad de vivir una historia de amor.  
[We're into each other. Now what? What are the chances of a love story?.]  
**José-Manuel Rey**  
The Conversation, Spain August 4, 2025. Main cover story.  
<https://theconversation.com/me-gusta-le-gusto-ahora-que-la-probabilidad-de-vivir-una-historia-de-amor-235911>
- 5 La realidad matemática [The mathematical reality]  
**José-Manuel Rey**  
The Conversation, Spain March 14, 2025.  
<https://theconversation.com/la-realidad-matematica-252048>
- 4 ¿Cómo se rompe una pareja? Anatomía matemática de una caída  
[Can science explain why couples break up? The mathematical anatomy of a fall]  
**José-Manuel Rey and Jorge Herrera de la Cruz**  
The Conversation, Spain/Europe/ Brasil. April 17, 2024. Main cover story.  
<https://theconversation.com/como-se-rompe-una-pareja-anatomia-matematica-de-una-caida-226271>
- 3 Cómo celebrar el Día de Pi en el bar  
[How to celebrate Pi Day at the bar]  
**José-Manuel Rey**  
The Conversation, March 13, 2019.  
<https://theconversation.com/como-celebrar-el-dia-de-pi-en-el-bar-113496>
- 2 El amor eterno ¿es científicamente posible?  
[Is eternal love scientifically possible?]  
**José-Manuel Rey**  
The Conversation, February 13, 2019.  
<https://theconversation.com/el-amor-eterno-es-cientificamente-posible-111802>
- 1 "1+1"  
Rubén Pacheco and **José-Manuel Rey** (2015)  
Screenplay for the short film "1+1" directed by Rubén Pacheco (2016).

## 11.7 MEDIA COVERAGE

- The research on the mathematical modeling of sentimental relationships in José-Manuel Rey. [A mathematical model of sentimental dynamics accounting for marital dissolution.](#) *PLoS ONE* 5(3) e9881 (2010). was covered by media worldwide, e.g.
  - [It Takes 30 \(Harvard Medical School, US\)](#)
  - [PhysOrg.com \(UK\)](#)
  - [The Globe and the Mail \(Canada\)](#)
  - [KLTV \(Texas, US\)](#)
  - [Epoca \(Brasil\)](#)
  - [Pravda \(Russia\)](#)
  - [Público \(Spain\)](#)
  - [SINC \(Spain\)](#)
  - [Mathematics for Planet Earth \(France\)](#)
  - [The Atlantic \(Washington, US\)](#)
  - [Need to Know on PBS \(NY, US\)](#)
  - [J \(Portugal\)](#)
  - [Ingenieren \(Denmark\)](#)
  - [El Universal \(Mexico\)](#)
  - [ABC \(Spain\)](#)
  - [Muy Interesante \(Spain\)](#)
- The mathematical modeling on attractive women and dating in José-Manuel Rey. [The Carol Syndrome.](#) *+Plus Magazine*, 51 (2009) was covered by
  - [Salon.com](#)

## 11.8 MEDIA COLLABORATIONS

- > 2011 "Julia en la Onda" (Radio Station ONDA CERO, Spain)  
Scientific Commentator for social issues.